

**DEPARTMENT OF PLANNING & PROSPERITY**

**ORIGINATING SECTION: Planning**

**REPORT TO: Planning & Highways Committee on 16<sup>th</sup> August 2018.**

**TITLE: Petition objecting to the display of a free standing advertisement on land at Whalley Old Road, Blackburn, opposite the entrance to Notre Dame Gardens.**

**WARD: Bastwell and Daisyfield**

---

**Councillor: Parwaiz Akhtar**  
**Councillor: Iftakhar Hussain**  
**Councillor: Shaukat Hussain**

---

**1.0 PURPOSE OF THE REPORT**

1.1 To inform Members of the receipt of a petition relating to the display of a free standing advertisement on land at Whalley Old Road, Blackburn.

**2.0 BACKGROUND AND DETAILS**

2.1 Although the petition is not dated, it is believed to have been sent to the Council on 25<sup>th</sup> June 2018.

2.2 On 17<sup>th</sup> January 2018, the Local Planning Authority received an application for Advertisement Consent, submitted on behalf of the Council, for 3no. free-standing roadside advertisements at sites including land opposite Hall Moss Business Park, Bolton Road, Darwen; land at the corner of Salford / Penny Street, Blackburn and the subject site at land opposite Whalley Old Road / Notre Dame Gardens junction. The application was approved on 8<sup>th</sup> March 2018 and displayed sometime thereafter. Members are advised that there is no statutory duty to carry out public consultation for an application for Advertisement Consent.

2.3 Assessment of the application was limited to its impact on public amenity and highway safety. It was considered that the advertisements were appropriately sited so as not to conflict with public amenity or highway safety; in accordance with national and local policy. The Case Officers assessment is set out in the attached Delegated Report.

**3.0 RECOMMENDATION**

3.1 That the petition be noted by Members and that the lead petitioner be informed of any decision taken.

**4.0 BACKGROUND PAPERS Case Officers Delegated Report.**

**5.0** **CONTACT OFFICER** Nick Blackledge – Tel. 585112.

**6.0** **DATE PREPARED** 6<sup>th</sup> August 2018.